

# COTS

## 2019 COTS Journal

The Journal of Military Electronics & Computing

# Event Calendar

Large  
Wall  
Calendar  
13.5" w x 10" h

### Designed for the Real World

12 vendors will have the opportunity to convey their message to an audience will spend \$7 billion this year. Each month it features a larger than life message that hangs in the offices of the biggest defense contractors in the world. This is not a momentary digital flash that comes across a screen, this is a reference tool that is used throughout the year.

Each month features a (13.5" W x 10" H) message from a vendor and the relevant events that are occurring. From AFCEA to Navy League, from The Old Grows to Industry Days, the calendar is widely used by the engineering community to coordinate their time. And they will know that your sponsorship was what made this resource possible.

### Circulation

Employing our Differential Leads, COTS Calendar is sent to our exclusive list of defense professionals. Unique to RTC Media, Differential Leads are checked through a series of tests for their quality and accuracy. This is an artisan approach to marketing to a select community of Engineers. Printing 4750, our goal is for the calendar to be seen by a significant portion of the defense engineers in North America.

### A Sampling of the circulation include the following companies:

- Lockheed Martin Corporation
- General Dynamics Corporation
- Northrop Grumman Corporation
- DOD Facilities known for C4ISR
- The Boeing Company
- Thales
- Viasat
- Harris
- Raytheon
- L-3 Technologies
- SAIC
- BAE

### Pricing

**Standard Month –**  
13" wide x 10.5" height, plus  
.125" for bleeds all 4 sides.  
\$2695

**Extended Ad with fold-out**  
13" wide x 13.5" height, plus  
.125" for bleeds all 4 sides.  
Additional \$495

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